



MANHEIM WEEKLY NEWSLETTER

www.manheimdowntown.org

(717) 665-1762

THIS WEEK IN MANHEIM AUGUST 23–29, 2010

All Week	Free Classes Town Square Health Club at PVRC Town Square Health Club at Pleasant View will offer free classes during August. Please note, membership is not necessary, but pre-registration is required. Participants must be at least age 18 or older. To register and class dates and times, please call 664-6305 or 664-6306.	Classes Offered: Aquacise, Rusty Hinges, Water Walking, Osteoball, Zumba Gold, Tai Chi, Butts n Guts, Step n Sculpt Pilates, Dance Revolution, Free Swim
8/23	SGW1976 Meeting Manheim Downtown Development Group Office 17 North Main Street The SGW1976 has been meeting monthly since 2008 to revitalize glassblowing in Manheim. This meeting is open to the public and all are welcome! For more information, please call 665-1762	5:30 pm - 7:00 pm
8/23	Organization Committee Meeting Manheim Downtown Development Group Office 17 North Main Street For more information, please call 665-1762.	7:00 pm - 9:00 pm
8/10	Baron Diner—Ribbon Cutting and Grand Re-opening. 665 Lancaster Road The Baron Diner recently underwent interior renovations. The public is welcome to support and congratulate this 30 years old business.	10:00 am
8/27	Keep A Breast Music Fest w/Inhale Exhale, The Dangerous Summer, Life on Repeat, Thieves & Villains, Ace Augustine, My Heart To Fear, Free the Fallen, The Bright Side, Open Ravine, Dan Asroff, The Auburn Light! Laserdome, 2050 Auction Road All proceeds benefit the PA Breast Cancer Coalition. For more info, please call 492-0002.	4:00 pm - 1:00 am
8/29	Open Tours of the Railroad Station, Birney Trolley and Fasig House The Manheim Historical Society will open the facilities to the public, free of charge. For more information, please visit their website at www.manheimpa.com .	Fasig House: 2pm—4pm Railroad Station & Trolley: 1pm—4pm

Business Spotlight

Pleasant View Retirement Community

Ron Waack, President and CEO of Pleasant View Retirement Community, announces the facility's home care agency, Pleasant View Care at Home, received state licensure. The service, operating since 2007, places screened, bonded and insured care givers in private homes to provide supportive personal care services so elders can remain independent at home.

The purpose of the licensure is to assure safe, adequate, and efficient services and promote the health, safety, and adequate care of consumers receiving home care.

To be licensed, PVCAH had to attain these standards:

- Meet state hiring practices and show evidence of criminal background checks for all employees
- Meet state competency requirements in training and on-going education.

- Provide on-going health screening for care givers, including TB screening.
- Meet consumer protection standards as set forth by the state.

Christine Showalter, program director, emphasizes the commitment to compassion, quality and competence, all reflected in hiring and training. "In addition to initial and on-the-job training, care givers must undergo annual continuing education in 23 subjects ranging from dementia and Alzheimer's care, to a variety of topics that includes emergency care, infection control, abuse, and patient's rights. Trained professionals, including registered nurses as appropriate conduct all training," she says.

For more information, please contact PVRC at (717) 665-2445 or visit their website at www.pleasantviewrc.org

Business Tips

Barbara Wold, International Speaker, Author and Business Strategist, give these insightful tips to keep you in business.

- Stay positive. Attitude is a big difference between the winning and losing businesses this year. Every employee needs to do his or her part in keeping a positive outlook. Take a leadership role and turn negative colleagues positive. Make a customer feel great and sale will follow.
- Take action on the things that move you toward your goals.
- Delegate it, Ditch it or Do it! Keep focused on the final outcome and plan each day around doing the action steps that move you ahead.
- Stand out by showcasing your uniqueness. Give your customers a unique experience that they can't get anywhere else.
- Get more creative. When times get tough, business is down or our marketing budget is cut is when most of us start to get creative and think outside the box. But just think how much more you can achieve if you get in the habit of being more creative all the time.
- Maximize every customer opportunity. Make your day by focusing on the needs of every single customer.
- Be a better salesperson every single day. Push yourself out of your comfort zone. Focus on increasing your average sales and unit-per-transaction.