



Manheim Events

December 15th – 21st

12/15 Manheim Food Bank Food Drive – Come Alive Chiropractic

Location: Come Alive Chiropractic, 16 South Main Street

Bring a non-perishable food item to Come Alive Chiropractic between now and the end of December and be entered into a drawing for a free adjustment. For more information, please call 399-3000.

12/15 Work Out at Curves

Location: Curves, 25 South Main Street

Time: 10am – 6pm

Join Curves of Manheim now and work out on Curves until February 1st! Please call Pam at 665-2530 for more details and information.

12/15 Promotions Committee Meeting

Location: Manheim Downtown Development Group Office, 17 North Main Street

Time: 7:00 pm

Join the Manheim Downtown Development Group for our monthly Promotions Committee Meeting to discuss new ideas and gear up for our next event, Dancin' in the Streets our New Year's Eve Bash! For more information, please call Doreen at 665-1762.

12/16 Economic Restructuring Committee Meeting

Location: Manheim Downtown Development Group Office, 17 North Main Street

Time: 12:00 pm – 1:30pm

Agenda Topics will include updates on Manheim Business Success Training, Upcoming Delivering Quality Customer Care Seminar and ideas for under-utilized buildings in the Manheim Main Street area. For more information, please call Doreen at 665-1762.

12/17 Visit Santa at the Manheim Historic Preservation Building

Location: Manheim Historic Preservation Building, Market Square

Time: 5:30 pm – 7:00 pm

12/18 A Dickens of a Christmas

12/19 Location: Mount Hope Estate & Winery

12/20 Time: Weekday Shows are at 7:00 pm. Friday shows begin at 6:00 & 9:00 pm. Saturday & Sunday shows are at 1:00, 4:00 & 7:00 pm

The Mount Hope Estate & Winery will feature their wonder of "A Dickens of a Christmas!" Round out the evening by gathering with friends and companions around the family piano for a unique presentation of the ever-popular carol, "The twelve Days of Christmas". Seating is limited. To make your reservation, please call (717) 665-7021 ext. 231 Monday – Friday or visit their virtual box office at PaRenFaire.com.

12/20 Christmas Activity and Free Gift Wrap at Divine Consign

Location: Divine Consign, 37 Market Square

Time: Call Divine Consign to find out their holiday hours 665-4417

12/20 Visit Santa at the Manheim Historic Preservation Building

Location: Manheim Historic Preservation Building, Market Square

Time: 10:00 pm – 12:00 pm



A Message from the Main Street Manager...

Why is Main Street Important? Can malls and discount centers take the place of traditional commercial districts? The answer is "no". It may no longer be the sole option in the community, but the commercial district is much more than a shopping center. Here are some reasons why Main Street is important:

- Commercial districts are prominent employment centers. Even the smallest commercial district employs hundreds of people, and often the district is collectively the community's largest employer.
- The commercial district is a reflection of community image, pride, prosperity, and level of investment.
- Main Street represents a significant portion of the community's tax base.
- The traditional commercial district is an ideal location for independent businesses.
- Main Street is the historic core of the community. It's buildings embody the community's past and its visual identity.
- A historic commercial district is often a major tourist attraction. When people travel or shop, they want to see unique places.
- A healthy Main Street core protects property values in surrounding residential neighborhoods.
- The commercial district offers convenience. Main Streets are often within walking distance of residential areas, providing easy accessibility for the community and reducing the reliance on auto-dependent shopping.
- The district is usually a government center where municipal buildings, post office and other important service centers are located.
- Main Street provides an important civic forum where members of the community can congregate. Parades, special events, and celebrations held there reinforce intangible sense of community.
- The commercial district represents a huge public and private investment. Imagine how much it would cost to re-create all of the buildings and public infrastructure in your Main Street.

Remember these important points and support your Main Street businesses to sustain a vibrant and lasting community. Have a great week!